

45th Anniversary

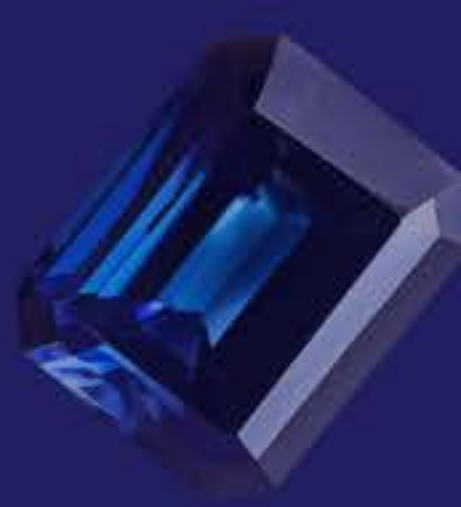
*Sapphire* 

*Sairée*

July 26, 2025







# *Table of Contents*



<b>Purpose</b>	<b>Page 3</b>
<b>History</b>	<b>Page 4</b>
<b>Target Audience</b>	<b>Page 5</b>
<b>Sponsorship Benefits - The Why?</b>	<b>Page 6</b>
<b>Sponsorship Levels</b>	<b>Page 8</b>
<b>Success Stories</b>	<b>Page 12</b>
<b>Testimonials</b>	<b>Page 15</b>
<b>Call to Action</b>	<b>Page 16</b>





# Who Are We?

## *Purpose:*

**CILNWF's purpose is to promote independent living through a philosophy of consumer control, peer support, self-help, self-determination, equal access, and individual and systems advocacy to maximize leadership, empowerment, independence, and productivity to facilitate the integration and full inclusion of individuals with disabilities into American society.**



# History

**In 1972, the first Center for Independent Living was founded by disability activists, led by Ed Roberts, in Berkeley, California. Centers were created to offer peer support and role modeling, and are operated by persons with disabilities.**

**According to the Independent Living approach, the example of a peer (someone who has been in a similar situation) can be more powerful than a non-disabled professional's interventions when analyzing one's situation, in assuming responsibility for one's life, and in developing coping strategies.**

**In 1980, Center for Independent Living of Northwest Florida in Pensacola was established and provides services to Escambia, Santa Rosa, Okaloosa and Walton counties. CIL of Northwest Florida (CILNWF) is a community based, cross-disability, nonresidential, private, nonprofit agency designed and operated primarily by individuals with disabilities.**



# Target Audience

**Expected Attendance**  
200

## **Key Attendee Profiles**

- Philanthropists & Community Leaders
- Local Business Owners & Executives
- Affluent Professionals
- Disability Advocates & Supporters
- Civic & Government Officials

## **High-Value Consumer Base**

- Many hold leadership positions
- Many influence business decisions





# *Sponsorship Benefits*

## **Brand Awareness & Visibility**

- Sponsors gain direct access via event branding, networking, and digital exposure.

## **Networking & Business Growth**

- Opportunity to build relationships with influential community members.

## **High-Value Audience Access**

- Influential professionals, business owners, and philanthropists in attendance.
- Direct connections to potential clients, partners, and decision-makers.

**Sponsoring the Sapphire Soiree means aligning your brand with an engaged, influential audience that values community impact.**



**Corporate Social Responsibility (CSR) Impact**

- Support a nonprofit that makes a difference in the community.
- Position your brand as a leader in inclusivity and corporate giving.

**Exclusive Engagement**

- Speaking opportunities to address attendees.
- VIP networking with executives, philanthropists, and community leaders.
- Branded event features (e.g., '[Sponsor Name] Cocktail Hour' or '[Sponsor Name] Raffle Sponsor').

*Why Sponsor?*

**Brand Exposure**

- Logo placement on all marketing materials, event signage, and digital promotions.
- Premium branding at high-traffic areas (photo booth, VIP lounge, stage, or bar).
- Social media promotions reaching thousands of engaged followers.

*Align your brand with a prestigious event celebrating 45 years of impact.*

*Sponsorship provides high-visibility marketing, VIP perks, and direct engagement with an influential audience.*



# Sponsorship Levels

## Sapphire Sponsor (Title Sponsor)

**\$45,000**

(Limit: 1)

- Exclusive naming rights: "Sapphire Soiree Presented by [Sponsor Name]."
- Prominent logo placement on all materials and event branding integration.
- Full page ad in event program
- Inclusion on all social media and print materials as named sponsor
- Speaking opportunity during opening or closing remarks.
- VIP reception access and priority seating for 10 guests.
- Tailored benefits to meet sponsor goals (e.g., custom displays, giveaways).
- Private branding of one event area (e.g., cocktail hour, lounge or photo booth).
- Dedicated email and social campaign and featured sponsor in post-event press releases.
- Exclusive Media Coverage - press release prior to event



# *Sponsorship Levels*

## **Diamond Sponsor**

**\$25,000**

(Limit: 2-3)

- Major logo presence on materials, banners, and programs.
- Sponsor branding in one key area (e.g., entertainment or dessert station).
- Half page ad in event program
- Priority seating for 8 guests.
- Inclusion in attendee gift bags and digital promotions.
- Dedicated social media shoutout (3 posts minimum; 1 will include sponsored ad)
- Verbal recognition during the event.
- Invitation to VIP cocktail hour



# Sponsorship Levels

## Emerald Sponsor

**\$10,000**

(Limit: 5-7)

- Logo on select materials and digital signage.
- Recognition in verbal announcements and the website.
- Dedicated social media post (minimum of 3)
- Quarter page ad in event program
- Priority seating for 6 guests.
- Sponsor one aspect of the event (e.g. raffle prizes).
- Enhanced placement in email communications.
- Invitation to VIP Cocktail Hour

## Ruby Sponsor

**\$5,000**

(Limit: 10-12)

- Logo or name listed in programs and digital signage.
- Complimentary seating for 4 guests.
- Small business recognition in event email/newsletter.
- Recognition in social media posts, presentations, and newsletter
- Dedicated social media post (minimum of 2)
- Invitation to VIP Cocktail Hour

## Gem Sponsor - \$1,000

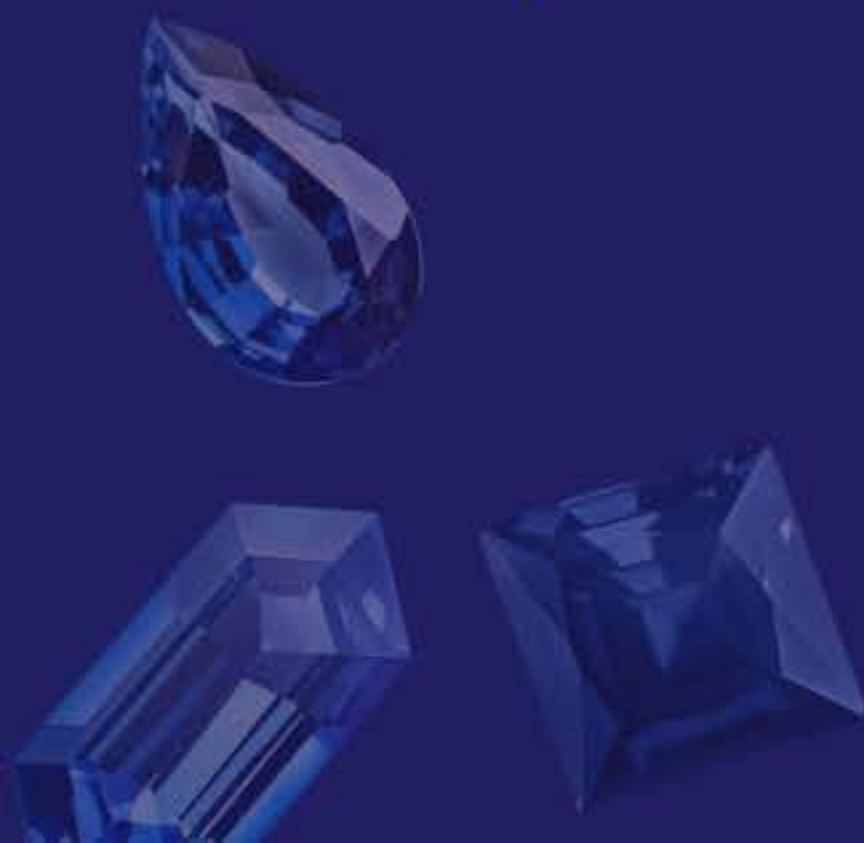
- Name listed on the event website and program.
- Complimentary seating for 2 guests.
- Group thank-you post on social media.
- Highlighted as "Community Supporters" during the event.





# Sponsorship Levels

Benefits	Sapphire Sponsor (\$45,000)	Diamond Sponsor (\$25,000)	Emerald Sponsor (\$10,000)	Ruby Sponsor (\$5,000)	Gem Sponsor (\$1,000)
Logo on Event Materials	X (Prominent on all materials)	X (Banners, programs, digital)	X (Select materials)	X (Program, digital signage)	Name listed only
Logo on Event Website	X (Prime placement, clickable link)	X (Prominent, clickable link)	X (Clickable link)	X	Name listed
Verbal Acknowledgment During Event	X (Opening & closing remarks)	X	X	X	X (Group recognition)
Complimentary Event Seating	10 Guests	8 Guests	6 Guests	4 Guests	2 Guests
Post-Event Recognition	X (Featured sponsor)	X (Post-event mentions)	X (Emails & social)	X (Group mentions with logos)	X (Group mentions-name)
Social Media Shoutouts	X (Dedicated campaigns)	X (3 social posts)	X (3 social shoutouts)	X (2 Social shoutouts)	Group mentions
Promotional Materials in Gift Bags	X	X	X		
Custom Event Branding (Lounge/Photo Booth)	X (Exclusive branding)	X (Key area branding)			
Exclusive Naming Rights & Tailored Benefits	X				
Speaking Opportunity	X				





# Success Stories



**Hughston has autism and forming words to communicate is a challenge.**

**Our Center demonstrated one of our newer iPads with a communication app called TouchChat HD - AAC with WordPower™ for iPad®. After the demonstration, Hughston was able to borrow the iPad and take it home with him. He uses it both at home and at school.**

**Hughston's Mom says, "At home, it's really helpful. TouchChat allows Hughston to offer his input rather than me making the choice for him. [The app] is helping him label things and it has increased his matching skills."**





# Success Stories

**CILNWF hosts Career Camps as part of the youth transitions programs conducted at the Center.**

**Participants engage in job exploration counseling and workplace readiness training, refining such skills such as communication, teamwork, leadership, and problem solving.**





# Success Stories

Logan has a spinal cord injury he sustained in a diving accident as a teenager, leaving him paralyzed from the chest down. Logan is a long time CIL consumer who has had multiple goals to obtain both equipment and services over the years collectively helping him achieve greater independence on several levels.

He has obtained durable medical equipment that has assisted both he and his caregivers with his personal care allowing him to be more independent.

Mr. Cannon received assistance with obtaining skills to help him find employment. Today he is not only employed but also living on his own, attending school, and preparing himself for the next phase of his journey toward greater independence.

Mr. Cannon has peace of mind knowing he can call on CIL for continued assistance as needed.








# Testimonials

***"A wonderful program for those in need! They loaned me a wheelchair and let me keep it as long as I needed. NO CHARGE! It was an incredible blessing during a difficult time. The staff was kind, respectful, & helpful."***

***-Leanne***

***"This is the best CIL ever. The staff there are extremely helpful and friendly. If they don't have what you need they point you in the right direction. I just think they're all the greatest."***

***-Susan Foster***



***"If you want people that really care, this is the place to go. I can not speak highly enough about Danny Broxson. He has gone above and beyond to help me get to the resources that could help me."***

***-Amanda Morrow***





# Call to Action

*get involved today!*



## 1. Become a Sponsor!

**Choose your sponsorship level and complete the sponsorship form.**

## 2. Secure Your Spot Now!

**Ensure maximum marketing value and visibility by committing early.**

## 3. Scan the QR Code!

**Access sponsorship forms, event details, and more ways to support.**

## 4. Contact Us!

**CIL of NWF Office 850-595-5566 – [info@cilnwf.org](mailto:info@cilnwf.org)**

## 5. Visit Our Website!

**Find additional ways to participate and support our mission.**

**BUY  
TICKETS  
HERE!**





# *Celebrating 45 Years of Independence & Inclusion!*

**Join us for an unforgettable evening as we celebrate the 45th Anniversary of CILNWF.**

**Make a lasting impact: 3 in 10 people will experience a disability in their lifetime—your support ensures greater independence and access for all.**

**Your support matters. Together, we can empower individuals, create opportunities, and foster a more inclusive community.**

**Thank You for Being Part of the Celebration!**





*Thank you!*



<https://facebook.com/CILNWF>



<https://cilnwf.org>



(850) 595-5566



**SCAN TO  
LEARN  
MORE**

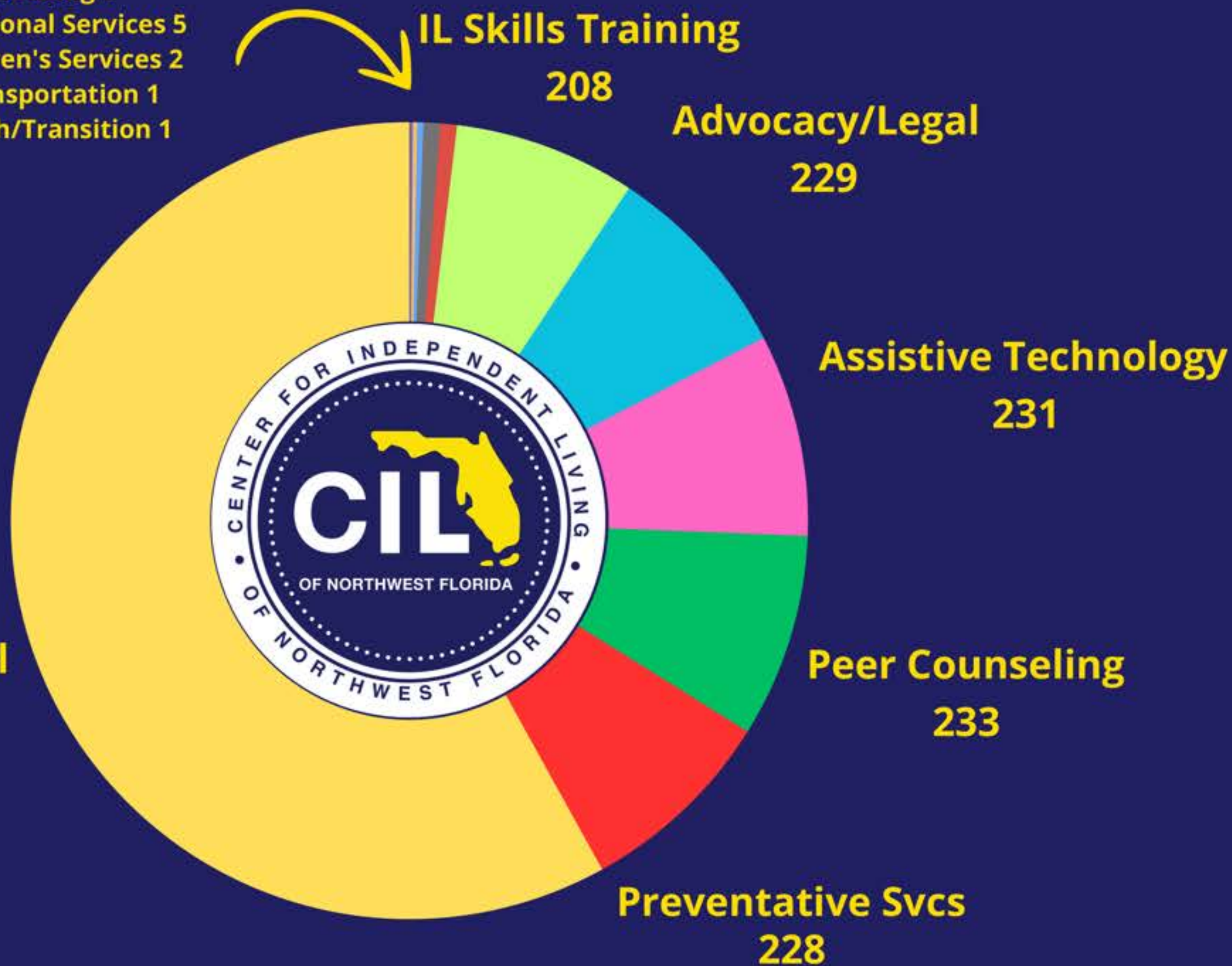




# Summary of Services 2024

Total Services = 2819

Communication Svcs 19  
Nursing Home Trans. 19  
Housing 7  
Vocational Services 5  
Children's Services 2  
Transportation 1  
Youth/Transition 1





# Summary of Services 2004 - 2024

Total Services = 49,043

- Communication Svcs 774
- IL Skills Training 629
- Housing/Home Mod 624
- Preventative Svcs 517
- Vocational Svcs 259
- Nursing Home Trans. 162
- Transportation 139
- Youth/Transition 95
- Children's Services 80
- Recreational Services 34

